2022 Bright Green Summit

Organized by

AMCHAM 30 SWEDEN

MUNDUS INTERNATIONAL

Communicate your green profile

- Communicate directly to:
  - **CEOs, COOs, Sustainability**, Procurement and Facilities professionals
  - Foreign **diplomats** and **trade organisations**, NGOs
- Promote **your company's green credentials** alongside outstanding content and other elite international partners
- Demonstrate **thought leadership** through participation as expert speakers and on industry panels
- Communicate important details of your message through written messages **targeted** at relevant Nordic and global audiences

The 2022 Bright Green Summit Ambition

- Understanding the **political focus in the Nordics/EU, the U.S. and globally** via participating government representatives
- Engaging corporate sectors in specific areas: **Trade & Investment, Digitalization, Mobility, Infrastructure and Consumer Goods**
- Collaborating with researchers from **KTH, the Stockholm School of Economics, MIT, Yale and Darden Business School**
- Encouraging society to engage by supporting new products and services

Gold Corporate Partners Already On Board

The Absolut Company
Pernod Ricard

Participating Countries

AMCHAM
AMERICAN CHAMBER OF COMMERCE IN SWEDEN

CHAMBRE DE COMMERCE FRANCE SUÈDE
Franska Handelskammaren

Australian Business Council of Sweden

BSCC
BRITISH-SWEDISH CHAMBER OF COMMERCE
est.1954

AMBASSADE DE FRANCE EN SUÈDE
Liberté
Égalité
Fraternité

DUTCH CHAMBER

Deutsche Botschaft Stockholm

British Embassy Stockholm

Australian Embassy Sweden
Finland and Latvia

University Partners Already On Board

Bright Green Summit

November 22, 2022

Hilton Slussen Hotel

Guldgränd 8,

118 20 Stockholm

Bright Green Summit Agenda

- *Breakfast networking*
- Morning session: **The Climate Emergency**
  - What was achieved at COP27 (finishes Nov. 18, just 4 days earlier)
  - VIP Introduction (US Ambassador)
  - Diplomats perspectives - Ambassador panel: US, Germany, France, UK, Australia
- *Lunch - matchmaking*
- Afternoon session: **Industrial transformation**
  - Panels & expert presentations
  - Trade & Investment, Digitalization, Mobility, Infrastructure and Consumer Goods
- *After program mingle*

Deliverables for Gold Corporate Partners

- Exclusive expert presentation in program; 5 minutes in length
- Executive speaker participation in a panel discussion
- Company logo displayed in marketing communications surrounding the Summit, including:
  - Invitations, registration page, and all messaging with attendees
  - 2022 Bright Green Summit event site
  - Daily through to the event in Mundus Nordic Green News
  - Thank You banner in respective AmCham & CCFS newsletters
  - Thank You banners on AmCham website (home page & news)
- Press releases to share within your company and outside publications
- Ad and banner templates to customize with your company logo
- Social media exposure: LinkedIn, Twitter, Facebook
- Gold Partner Fee: SEK 40.000 - Limited to 10 exclusive partner
- Option to present highly targeted messages through Mundus Nordic Green News & Indices

Deliverables for Silver Corporate Partners

- Executive speaker participation in a panel discussion
- Company logo displayed in marketing communications surrounding the Summit, including:
  - Invitations, registration page, and all messaging with attendees
  - 2022 Bright Green Summit event site
  - Daily through to the event in Mundus Nordic Green News
  - Thank You banner in respective AmCham & CCFS newsletters
  - Thank You banners on AmCham website (home page & news)
- Press releases to share within your company and outside publications
- Social media exposure: LinkedIn, Twitter, Facebook
- Silver Partner Fee: SEK 25.000 - Limited to 10 exclusive partners
- Option to present highly targeted messages through Mundus Nordic Green News & Indices

Presented by **AmCham Sweden** and **Mundus International** to create powerful and positive climate action on a global scale.

Interested in joining us at the 2022 Bright Green Summit?

Contact sean@mundus-international.com for complete details.

Nordic Insight : Green Trade

News, analysis & advice for politics and sustainable trade with the North.